



Canadian Automobile Dealers Association
Corporation des Associations de Détaillants d'Automobiles

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June 2009

Dear Future Automotive Student:

You are ready to embark on a very important journey in life - your post-secondary education. This is no doubt one of the biggest decisions you will make. We are so delighted to see that you are considering the unique automotive business programs offered ONLY at the Canadian Automotive Institute at Georgian College. By visiting this website you have demonstrated your interest in a very diverse, exciting, and ever changing industry – the automotive industry! You have also put forward the extra effort to research an automotive program that will provide you with endless opportunities!

The Canadian Automobile Dealers Association has been a strong partner with the Canadian Automotive Institute and Georgian College since 1985. Together we strive for the success of the automotive industry in Canada. This partnership has ensured that the Canadian automotive industry is receiving top quality professional graduates year after year to take on business roles in many areas of the automotive sector.

There has never been a better time to be in school at the **Canadian Automotive Institute, which is Canada's only automotive school of business**. By investing in an automotive business education now you will be well-positioned and prepared for the resurgence in the industry that will occur by the time you graduate.

Think of the many career opportunities that will be open to you in various sectors of this dynamic business - dealerships, aftermarket, corporate head offices, fleet leasing and operations, marketing and event management, e-commerce and remarketing, and finance to name just a few.

Good luck in your future studies.

R. C. (Rick) Gauthier
President & CEO

... At the Wheel